

PGIM India Long Term Equity Fund

(An open-ended Equity Linked Savings Scheme with a statutory lock-in of 3 years and tax benefit)

November 2021





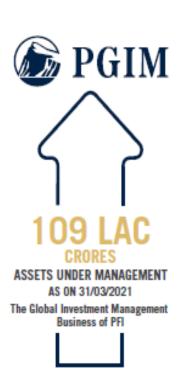
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About Us







Source: www.pgim.com and www.prudential.com. "For AUM Breakup please refer slide no. 26

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About Us

Global Footprint



¹ Based on Morningstar ratings of PGIM assets in all share classes as of December 31, 2018.
PGIM is the investment management business of Prudential Financial, Inc. (PFI); PFI is the 10th largest
institutional investment manager (out of 477 firms surveyed) in terms of global institutional assets under
management based on Pensions & Investments' Top Money Managers list published on May 31, 2021. This
ranking represents institutional assets under management by PFI as of December 31, 2020 Source: www.pgim.com

	Position of Strength									
	Ranking Based on Worldwi	de Assets								
To	p 10 Asset Managers²	Assets (\$ Billions)								
1	BlackRock Inc. Toloyo	\$5,150								
2	Vanguard Group Inc.	\$4,761								
3-2	State Street Global Advisor	s \$2,517								
4	BNY Mellon Investment									
6	Management	\$1,784								
Singap	Fidelity Investments	\$1,746								
6	Legal & General Investmen	t end								
	Management	\$1,684								
7	J.P. Morgan Asset Manager	ment\$1,422								
8	Wellington Management									
	Group LLP	\$1,289								
9	Amundi	\$1,280								
10	PFI*	\$1,252								

*Worldwide AUM include assets managed by PFI's Asset Management business and non-proprietary AUM. PGIM India – Equity Investment Process



Investment Process Overview

Idea Generation

Confluence of top-down and bottom-up styles

- Macro & Thematic Analysis
- Proprietary Screeners
- External Research
- Company Meetings

In-Depth Company Analysis

Fundamental Analysis

Financial Modelling (Sell-side & Proprietary)

Portfolio Construction & Maintenance

Individual Stock Weights

- Stock conviction
- Sector limits
- Stock limits

Equity Weight

- Assessment of macroeconomics drivers (global and domestic)
- Statistical Risk considerations

Position Review / Risk Management

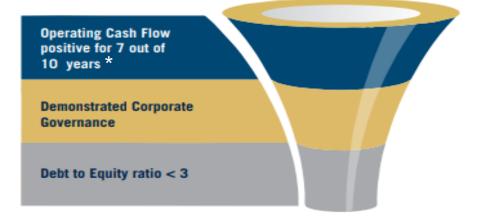
- Material change in Investment case
- Significant Outperformance beyond expectations
- Better idea/more efficient utilization of risk capital



Investment Process Overview

Assessing the ability to survive the cycles. Three factors for inclusion in investment

universe.



Abundantly available in India



Companies strong on either are in focus for evaluation

^{*} In companies with less than 10 years of data available, at least 70% of the years should have generated positive operating cash flows.



Investment Philosophy

A disciplined approach to Investment Management

Respect for Capital

Strong focus on Return on Capital Employed (RoCE) & Return on Equity (RoE)

Operating Leadership

A leader or competent challenger in its operating space

Sector Dominance

- Favor industries gearing up for consolidation
- Avoid industries slated for fragmentation

Solid Financials

- Conservative debt
- Positive operating cash flows
- Strong projected cash flow generation

Why Tax Saving through ELSS?



What is an ELSS?

An Equity Linked Savings Scheme (ELSS), is a diversified equity mutual fund which invests **majority of its corpus in equities**. As per the present tax laws, eligible investors (individual/ HUF) are entitled to deduction from their gross total income, of the amount invested in equity linked saving scheme (ELSS) up-to Rs. 150,000/- (along with other prescribed investments) under Section 80C of the Income Tax Act, 1961.

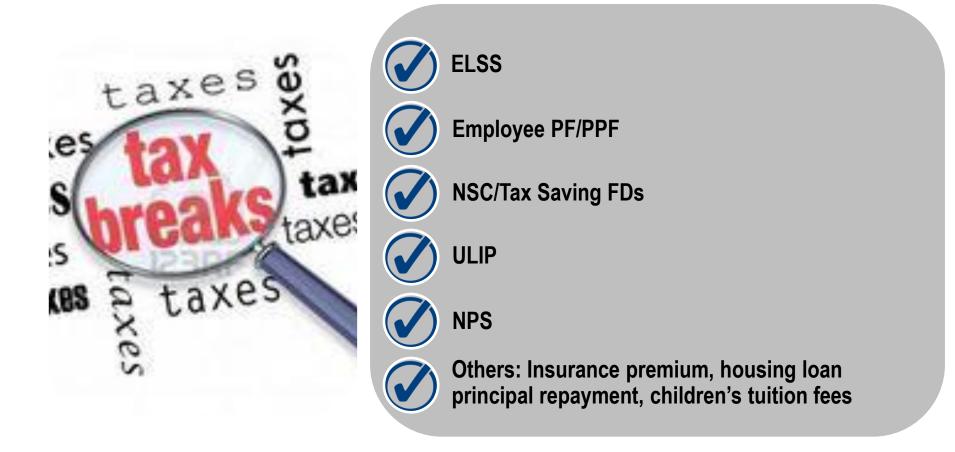
Section 80C of Income Tax Act, comprises of various investments and expenses that are eligible for a tax deduction. A taxpayer can claim maximum tax deduction of Rs. 1.5 Lakh for a particular financial year from his/her taxable income through investments made by him/her under the said section.

Save up to Rs. 46800*

*As per the present tax laws, eligible investors (individual/HUF) are entitled to deduction from their gross total income, of the amount invested in Equity Linked Saving Scheme (ELSS) up to `1,50,000/- (along with other prescribed investments) under Section 80C of the Income Tax Act, 1961. Tax savings of Rs 46,800/- shown above is calculated for the highest income tax slab. We have considered the current 4% educational cess on tax including cess, the tax saving per annum would amount to 31.2% of Rs. 1.5 Lakh or Rs. 46800/-. Long-term capital gain and dividend distribution tax as applicable. Tax benefits are subject to the provisions of the Income Tax Act, 1961 and are subject to amendments, from time to time.



Investment Options u/s 80C



✓ Investor can avail a max deduction of Rs 1,50,000 for investment in either one or all put together



Comparison of Options

Investment	Risk Profile	Interest rates	Guaranteed Returns	Lock in Period	Tax on returns	Premature Withdrawal
ELSS	Equity Related	Market Linked Returns			10% LTCG on profits above 1Lac	Not Allowed
PPF	Risk Free	7.1%	Yes	15 Years	No	Allowed, but subjected to Conditions
NPS	Equity Related	Market Linked Returns	No	Till retirement	Taxable	Allowed, but subjected to Conditions
NSC	Risk Free	6.8%	Yes	5 Years	Taxable	No
FD	Risk Free	5% - 6.20% depending on the Bank	Yes	5 Years	Taxable on Maturity	Allowed with Penalty
ULIP	Equity related	Market linked Returns	No	5 Years	No	Yes
Sukanyasamridhi	anyasamridhi Risk free 7.6%		Yes	21 Years	No	Yes
SCSS	Risk free	7.4%	Yes	5 Years	Yes	Allowed, but Subjected to Conditions

[✓] ELSS can provide growth over long term, due to exposure to equities and also has the lowest lock-in period among the available options

Fixed deposits offer Fixed Rate of return, while mutual funds are market linked. Bank Fixed deposits are relatively safer as they are covered under DICGC to the extent of INR 5 Lakh per account. The rates as mentioned are rates offered by the State Bank of India on retail term deposits for a period of 1 year and above. Data is as on 30 November 2021

PPF - Public Provident Fund, NPS - National Pension Scheme, NSC - National Savings Certificate, FD - Fixed Deposit, ULIP - Unit Linked Insurance Plan, SCSS - Senior Citizen Savings Scheme.

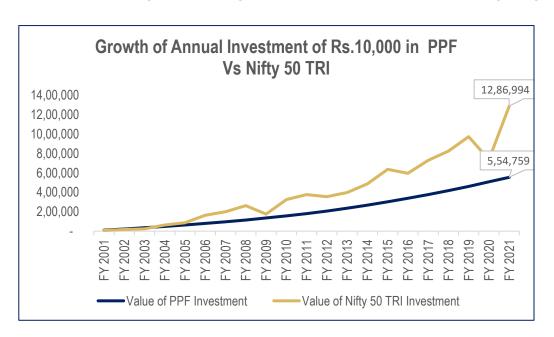
The above table is for illustration purpose only.

NSC, Sukanyasamridhi, SCSS & Bank FD rate is effective from January,2021, investment in mutual funds are subject to market risks, hence, the performances may not be strictly comparable. PPF rate is effective from April 1, 2021, Ministry of Finance (Govt. of India);



Advantages of ELSS

- Least lock-in period
- Potential for better returns
- Possibility of earning income in the lock in period by way of dividends



Characteristics	PPF	NSC	Equity*		
Amount Invested (Rs.)	10,000/ year	10,000/ year	10,000/ year		
Period of Investment	21 years	21 years	21 years		
Corpus created (Rs.)	5.54 L	5.56 L	12.86 L		
Wealth Multiplier	2.52	2.53	5.85		
XIRR Return	8.15%	8.17%	14.55%		

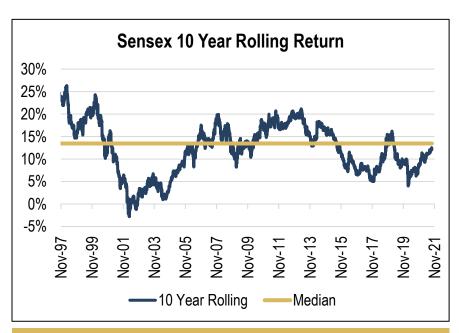
Past performance may or may not be achieved in the future. Dividend distribution is subject to availability of distributable surplus.

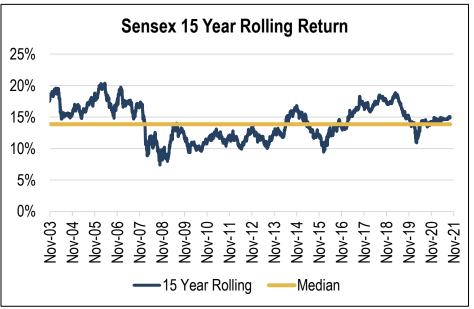
The calculation shown is for illustration purposes only. Corpus created has been arrived at by adding the interest earned during a year to the invested amount. Interest rates used for different years for PPF and NSC are the rates notified by the competent authority from time to time. *Equity is represented by Nifty 50 TRI. The above comparison is not a comparison with scheme returns. Unlike NSC and PPF, Equity investments are market linked and hence the performance may not be strictly comparable. Data: As on March 31,2021 Source: NSE, RBI.



Advantages are fine but aren't equities risky?

• Equities are volatile in the short term, but have the potential to deliver better returns when invested for long term





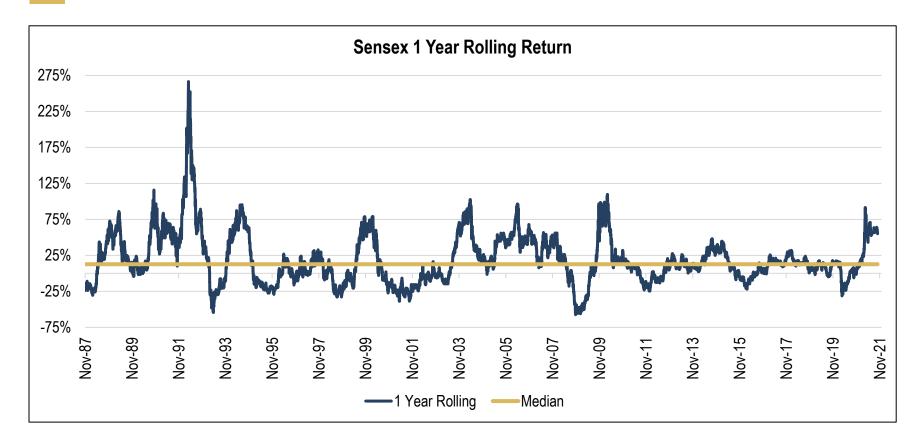
- Median return = 13.46%
- 1.2% of returns have been negative in the period considered

Median return = 13.86%
 There have been no negative returns over 15 years in the period considered



Equities Not For Short Term





- Median return = 12.74%
- Over the period considered, the 1-year return has been negative 31.4% of the times

Why PGIM India Long Term Equity Fund?



Why ELSS of PGIM India?

	PGIM India Long Term Equity Fund	Benchmark	Remarks
No. of stocks	35	201	Focused Portfolio
ROE	13.9%	13.7%	High Quality
Beta	0.87	1.00	Lower Volatility
Portfolio Overlap	44.4%	Low Overlap	

	IDCW** History									
	Regular Plan		Direct Plan							
Record Date	IDCW**/unit (Rs.)#	NAV (Rs.)	IDCW**/unit (Rs.)#	NAV (Rs.)						
02-07-18	0.21	11.49	0.21	11.38						
28-09-18	0.18	11.20	0.21	11.12						
28-06-19	0.03	11.72	-	-						
28-09-19	0.10	11.43	0.03	11.02						
26-12-19	0.16	11.45	-	-						
31-12-20	0.25	13.44	0.26	13.45						
26-03-21	0.27	14.00	0.29	14.03						
25-06-21	0.27	15.70	0.29	15.75						

Source: Bloomberg, Internal Research Data as on November 30, 2021 # On face value of Rs. 10. Post IDCW** per unit NAV will fall to the extent of the payout and applicable tax/surcharges/cess/other statutory levies. IDCW** distribution is subject to availability of distributable surplus. Past Performance may or may not be sustained in future. **Income Distribution cum Capital Withdrawal option



What we look for during portfolio construction?

Quality

Sound management with a passion to move forward and the experience to manage the business during all phases of an economic cycle

Strong Fundamentals

High and sustainable RoCE; Free Cash Flow; Established track record and proven business model; Scalability

Growth Visibility

Leaders / potential leaders in the Large and Mid Cap space. Clear visibility of earnings growth over the next 3-5 years

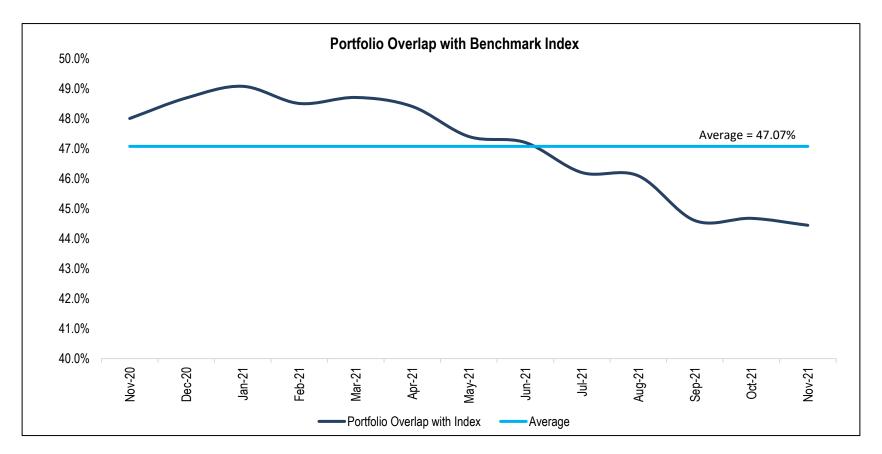
Valuation

Reasonable valuation at the time of entry, given past price movement of the stock and expected growth rate of earnings



Bottom-up stock picking





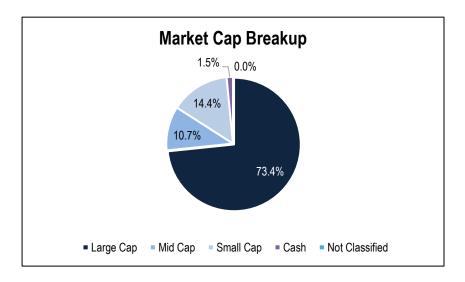


Portfolio Metric - Current Sector and Stock Positioning

Stock (Top 10)	% Holding
ICICI Bank Ltd.	8.02%
Infosys Ltd.	7.64%
HDFC Bank Ltd.	5.53%
Bharti Airtel Ltd.	5.31%
Larsen & Turbo Ltd.	5.12%
State Bank of India.	5.08%
Reliance Industries Ltd.	4.46%
Cipla Ltd.	3.33%
Sun Pharmaceutical Industries Ltd.	3.24%
HCL Technologies Ltd.	3.14%

Top 5 Stocks Overweight	% Overweight
Bharti Airtel Ltd	3.53
State Bank Of India	3.29
Praj Industries Ltd	3.08
ICICI Bank Ltd	3.01
Larsen & Turbo Ltd.	2.96
Top 5 Stocks Underweight	% Underweight
Reliance Industries Ltd	3.41
Housing Development Finance	2.00
Bajaj Finance Ltd	1.88
Tata Consultancy Services Ltd.	1.71
Asian Paints Ltd	1.44

Top 3 Sectors Overweight	% Overweight			
Health Care	4.98			
Industrials	4.50			
Information Technology	3.27			
Top 3 Sectors Underweight	% Underweight			
Materials	8.33			
Financials	4.50			
Consumer Staples	3.92			





Fund Performance

Performance (CAGR)	F	Fund		S&P BSE 200 TR Index ^		TR Index #
Period	Returns (%)	Value (INR) *	Returns (%)	Value (INR) *	Returns (%)	Value (INR) *
PGIM India Long Term Equity Fund(G) – Regular Plan						
Last 1 Year	44.98	14,497.79	36.30	13,629.56	32.49	13,249.14
Last 3 Years	19.06	16,883.07	18.31	16,568.37	17.40	16,188.75
Last 5 Years	16.64	21,598.95	17.18	22,106.61	17.05	21,977.77
Since Inception	14.92	22,950.00	16.32	24,675.60	15.83	24,059.20
PGIM India Long Term Equity Fund(G)-Direct Plan						
Last 1 Year	46.67	14,667.06	36.30	13,629.56	32.49	13,249.14
Last 3 Years	20.71	17,599.18	18.31	16,568.37	17.40	16,188.75
Last 5 Years	18.39	23,272.45	17.18	22,106.61	17.05	21,977.77
Since Inception	16.49	24,890.00	16.32	24,675.60	15.83	24,059.20

Data as on November 30, 2021

Date of Inception: Regular Plan: December 11, 2015; **Direct Plan:** December 11, 2015. CAGR – Compounded Annual Growth Rate.

All the above returns are for the growth option.

^Scheme Benchmark. # Standard Benchmark. w.e.f December 01, 2021, the benchmark of the scheme has been changed from S&P BSE 200 TRI to NIFTY 500 TRI. *Based on standard investment of ' 10,000 made at the beginning of the relevant period. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Different plans have a different expense structure.

Srinivas Rao Ravuri is managing this fund since September 14,2019. Mr. Utkarsh Katkoria (Equity portion) is managing this fund since June 01, 2021, along with Mr. Puneet Pal (Debt portion) from 01 December 2021. No other scheme is managed by Srinivas Rao Ravuri. For performance of schemes managed by Utkarsh Katkoria & Puneet Pal refer to next slides.



Performance of other scheme managed by Utkarsh Katkoria

Period	Last 1 Year		Last 3	3 Years	Last :	5 Years		Fund Manager Details
Scheme Name	Scheme (%)	Benchmark (%)	Scheme (%)	Benchmark (%)	Scheme (%)	Benchmark (%)	Benchmark	Managing Since
PGIM India Arbitrage Fund	3.91	4.17	4.47	4.33	5.05	4.41	Nifty 50 Arbitrage TR Index	March 2016

Date of Inception: Regular Plan: August 27, 2014; **Direct Plan**: August 27, 2014. CAGR – Compounded Annual Growth Rate Based on standard investment of Rs.10,000 made at the beginning of the relevant period. All the above returns are in CAGR The performance provided is for Regular Plan - Growth Option. w.e.f December 01, 2021, the benchmark of the scheme has been changed from S&P BSE 200 TRI to NIFTY 500 TRI. Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Scheme performance is not strictly comparable with that of its standard benchmark since the scheme does not take directional call-in equity markets but is limited to availing arbitrage opportunities, etc.

Hitash Dang (Equity Market) is co-managing this fund since May 2017 and Puneet Pal (Debt Market) is also co-managing this fund since 01 December 2021. Please refer to www.pgimindiamf.com for details on performance of all schemes including direct plans. Performance as on November 30, 2021



Performance of other schemes managed by Puneet Pal

Period	Last 1 Year		Last 3	Last 3 Years		Last 5 Years		Fund Manager Details
Scheme Name	Scheme (%)	Benchmark* (%)	Scheme (%)	Benchmark* (%)	Scheme (%)	Benchmark* (%)	Benchmark*	Managing Since
Top 3 perform	ming sche	emes -						
PGIM India Flexi Cap Fund	46.60	38.09	27.34	18.46	20.42	17.01	Nifty 500 TR Index	01 December 2021
PGIM India Credit Risk Fund	9.65	7.91	3.27	9.67	4.25	8.67	NIFTY Credit Risk Bond Index	01 December 2021
PGIM India Equity Savings Fund	15.14	10.97	8.87	10.96	8.03	10.13	NIFTY 50 Hybrid Short Duration Debt 25:75 Index	01 December 2021



Performance of other scheme managed by Puneet Pal

Period	Last 1 Year		Last 3 Years		Last 5 Years			Fund Manager Details	
Scheme Name	Scheme (%)	Benchmark* (%)	Scheme (%)	Benchmark* (%)	Scheme (%)	Benchmark* (%)	Benchmark*	Managing Since	
Bottom 3 performing schemes -									
PGIM India Gilt Fund	3.38	4.00	8.10	9.23	6.16	6.55	CRISIL Dynamic Gilt Index	01 December 2017	
PGIM India Short Maturity Fund	3.07	4.43	3.61	8.35	4.44	7.32	CRISIL Short Term Bond Fund Index	01 December 2017	
PGIM India Dynamic Bond Fund	2.77	4.02	7.98	9.40	6.28	7.13	CRISIL Composite Bond Fund	01 December 2017	

Past performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. The above mentioned earlier are for Regular Plan - Growth Option. Above returns are in CAGR – Compounded Annual Growth Rate. Different plans have a different expense structure.

Mr. Puneet Pal is managing 10 schemes of PGIM India Mutual Fund as on 01, December 2021.

PGIM India Flexi cap Fund is co-managed by Aniruddha Naha, Ravi Adukia & Anandha Padmanabhan Anjeneyan.

PGIM India Equity Savings Fund is co-managed by Alok Agrawal & Hitash Dang

PGIM India Gilt Fund, PGIM India Short Maturity Fund, PGIM India Dynamic Bond Fund is co-managed by Ankur Murarka

Above Performances are as on November 30, 2021



Fund Facts

Scheme Name	PGIM India Long Term Equity Fund				
Type of scheme	An Open -Ended Equity Linked Savings Scheme with a statutory lock-in of 3 years and tax benefit				
Investment objective	The primary objective of the Scheme is to generate long-term capital appreciation by predominantly investing in equity & equity related instruments and to enable eligible investors to avail deduction from total income, as permitted under the Income Tax Act, 1961 as amended from time to time.				
Plan / Options	IDCW** (Payout of Income Distribution cum Capital Withdrawal option) and Growth.				
Exit Load	No exit load will be charged for switches and STP between any open-ended equity schemes, hybrid schemes (except PGIM India Arbitrage Fund) and fund of funds schemes.				
Fund Manager	Mr. Srinivas Rao Ravuri Mr. Utkarsh Katkoria Mr. Puneet Pal				
Benchmark Index	NIFTY 500 TRI. (w.e.f. December 01, 2021, the benchmark of the scheme has been changed from S&P BSE 200 TRI to NIFTY 500 TRI.)				

^{**}Income Distribution cum Capital Withdrawal option

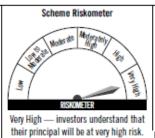


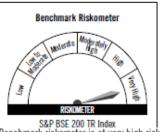
Riskometer and Important Disclosures

PGIM India Long Term Equity Fund

(An Open-Ended Equity Linked Savings Scheme with a statutory lock-in of 3 years and tax benefit)

- Long-term capital appreciation
- To generate long-term capital appreciation by predominantly investing in equity & equity related instruments and to enable eligible investors to avail deduction from total income, as permitted under the Income Tax Act, 1961 as amended from time to time.
- Degree of risk VERY HIGH
- * Investors should consult their financial advisers if in doubt about whether the product is suitable for them.





Benchmark riskometer is at very high risk

w.e.f. December 01, 2021, the benchmark of the scheme has been changed from S&P BSE 200 TRI to NIFTY 500 TRI

AUM Breakup: Asset class wise disclosure of AAUM: AUM as on June 30, 2021 (Rs in Crores): Income: 1,473.23, Equity Other than ELSS: 3,670.66, Balanced: 0.00, Liquid: 782.42, Gilt: 132.38, Equity ELSS: 359.44, Hybrid: 1,117.35, GOLD ETF: 0.00, Other ETF: 0.00, Fund of Fund Investing Overseas: 1,524.29, Total: 9,059.75; Average AUM for the month: Income: 1,539.34, Equity Other than ELSS: 2,861.28, Balanced: 0.00, Liquid: 1,002.65, Gilt: 125.49, Equity ELSS: 356.52, Hybrid: 951.88, GOLD ETF: 0.00, Other ETF: 0.00, Fund of Fund Investing Overseas: 1,273.05, Total: 8,110.22; Disclosure of percentage of AUM by geography: % of Total AUM as on June 30, 2021: Top 5 cities: 50.15%, Next 10 cities: 16.73%, Next 20 cities: 4.89%, Next 75 cities: 28.24%, Other: 0.00%, Total: 100.00%; Disclosure of AUM by Service Category: AUM as on June 30, 2021 (Rs. in Crores): Mutual Funds: 9,060.00, PMS: 128.00, Advisory: 2,338.00, Total: 11,526.00.

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Mutual fund investments are subject to market risks, read all scheme related documents carefully.

Dated: December 21, 2021 C251/2021-22